

ABERDEEN CASE STUDY

How One Company Solved Their System Crashing and Data Loss Issues



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continue to be my
go-to source for all
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any level.”*

The Company:

With over 100 employees in nine locations in the San Diego, California area, Express Pawn is widely considered the most stable and trusted pawn shop chain in the area. Certified by the Better Business Bureau (BBB), all Express Pawn contracts are available in both English and Spanish, while clearly demonstrating both full compliance with the Truth in Lending Act and full compliance with all federal regulations protecting nonpublic personal information.

The Challenge:

Express Pawn computerized its entire operation over thirty years ago, and is 100% reliant upon its network being up and fully operational in order to process any transactions at any of its nine locations. When the network goes down, they grind to a halt as a company.

For many years, Express Pawn suffered through repeated system crashes, data losses and performance degradation using Dell brand equipment and an assortment of equipment from local system integrators. None of these sources proved to be reliable enough. None of them gave Express Pawn the feeling of confidence in their computer hardware that they so desperately craved.

The Solution:

The solution, in a word, is Aberdeen. Nine years ago, working with Aberdeen’s technical team, Express Pawn developed Aberdeen Stirling brand custom server and workstation configurations designed to meet their exact technical wants and needs, while also addressing their performance and reliability goals, and simultaneously addressing their long term growth projections.

Initially running Windows Server 2003 on the servers, they were later seamlessly upgraded to Windows Server 2012R2. According to Israel Adato, CEO of Nigal Inc/Express Pawn, “The Aberdeen servers have performed brilliantly since their installation, and the Aberdeen workstations have proven to be rock solid performers. The Express Pawn management and IT staff have finally been able to let down their guard in our IT department, and concentrate their day-to-day efforts on running our core business.”

"It's no wonder they are confident about giving an amazing 5-year warranty, since their equipment simply never breaks"

Adato went on to say, "Had I only known that Aberdeen computer equipment could make my life so much easier, I would certainly have used their servers from day one. It's no wonder they are confident about giving an amazing 5-year warranty, since their equipment simply never breaks. I see no reason to even consider a change. Aberdeen will continue to be my go-to source for all of my organization's computer needs on any level."

Express Pawn

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About Aberdeen:

Founded in 1991, Aberdeen LLC is a leading manufacturer of servers and storage. Delivering exceptional performance, unparalleled reliability and outstanding value, Aberdeen's award winning products are deployed every day by IT departments in many of the world's largest organizations.